

# Individual Coding

Find the code, win the prize. Individual Coding makes this popular marketing concept easier than ever. Each package can be printed with an individual code or message tailored to your promotion. Use any combination of letters and numbers – or even simple graphics.

**Huhtamaki**



# More ways to win



## Sandwich Printing

The code is printed between two layers of a multi-layer composite, i.e. the black printing ink is enclosed by two layers of film and therefore cannot transfer to the food. To ensure that the code can only be read on the inside, the outer layer must be opaque and the inner layer transparent.



## Inside Printing

In this process, red inkjet inks are used that are approved for direct food contact, as well as separate printing assemblies. This printing option offers the great advantage that multi-layer laminates as well as monofilms with a light barrier can be printed individually.

## The Huhtamaki Advantage

- Combine letters and numbers up to 1,000 characters
- Print up to 32-point font size
- Print dot-matrix graphics up to 32x24 points
- Inside Printing complies with all food safety regulations
- Perfect for prize draws
- Print proof of different codes
- More flexibility with designs

All our products can be customised to fit your requirements.

## Individual Coding is ideally suited for



Food



Nonfood



Pet Food



Healthcare



Beauty Care

## TIME FOR INNOVATION

IDEA

DEVELOPMENT

READY

To learn more about our products please contact us at [flexibles@huhtamaki.com](mailto:flexibles@huhtamaki.com) or visit [www.huhtamaki.com](http://www.huhtamaki.com)